

Allianz Alumni Academy 2012 in Berlin

21-23 September 2012

- PROGRAMME -

Friday, 21/09/2012,

Allianz Forum, Pariser Platz 6, 10117 Berlin

Individual Arrival

Check-in at Motel One, Berlin-Spittelmarkt

Leipziger Straße 50

10117 Berlin

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6:00 p.m. – 7:00 p.m.

Allianz Forum (conference room at top level)

Reception (snacks and refreshment) / getting acquainted

Introduction

Dr. Henning Schulte-Noelle, Chairman of the Board of Trustees of Allianz Cultural Foundation

7:15 p.m.

Allianz Forum (rotunda)

Welcome address

Dr. Henning Schulte-Noelle, Chairman of the Board of Trustees of Allianz Cultural Foundation

Panel discussion (with English translation/ACF) (in cooperation with sdw):

„Areas of Tension or Bridgeheads – How to combine and communicate social and economic targets in business?“

- Emilio Galli Zugaro (Group Communications, Allianz SE, Munich)
- Heike Leitschuh (Sustainable Development)
- Dr. Sven Murmann (Stiftung der Deutschen Wirtschaft and Murmann Verlags GmbH)
- Daniel Rahaus (Phineo gAG, Berlin)
- Christiane Stöhr (Scholz & Friends Reputation)
- Stephan Bayer (Sofatutor GmbH)

Moderator: Volker Wieprecht, Radio 1

8:30 p.m.

Allianz Forum (at top level)

Reception with music, food and drinks (in cooperation with sdw)

Saturday, 22/09/2012, Allianz Forum

09:40 a.m.

Meeting point at Motel One( Tatiana from ACF will be there)  
Coming out from the hotel on the left side (corner of Axel-Springer-Straße and Leipziger Straße)

Bus Transfer (yellow bus Berlin City Tour) to Allianz Forum – *Please be on time!*

10:00 a.m. – 10:30 a.m.

Allianz Forum (conference room at top level)

Introduction

Michael M. Thoss, Managing Director of Allianz Cultural Foundation and the ACF Team

10:30 a.m. - 12:30 p.m.

Allianz Forum (conference room at top level)

AAA Panel 1: Europe and the Financial Crisis (Moderators: Danilo Santoboni, Viviane Dittrich)

- Dr. Martin Heipertz (German Federal Ministry of Finance, Berlin)
- Dr. Kay Müller (Allianz Real Estate, Munich)
- Prof. Pythagoras Petratos (University of Oxford)
- Marcus Walker (The Wall Street Journal, Berlin)

*(The panel will be held under the Chatham House Rule)*

12:30 p.m. – 1:25 p.m.

Allianz Forum (cafeteria, 4<sup>th</sup> floor)

Lunch Buffet

1:25 p.m. – 2:35 p.m.

Allianz Forum (rotunda)

Panel discussion (in cooperation with sdw)

“Social Impact Assessment – How to measure social impact?”

- Felipe Basabe Llórens (Instituto Cervantes, Madrid)
- Dr. Bernd Fischl (Papilio e.V., Augsburg)
- Cornelius Schaub (Decision Institute Consulting/Phineo gAG, Berlin)

2:35 p.m. – 03:00 p.m.

Allianz Forum (cafeteria, 4<sup>th</sup> floor)

Coffee break

03:00 – 5:00 p.m.

Allianz Forum (conference room at top level)

AAA Panel 2: “Differentiated Integration of Europe?” (Moderators: Valentin Kreiling, Claire Duvernet)

- Dr. Janis Emmanouilidis (European Policy Centre, Brussels)
- Dr. Roderick Parkes (Polish Institute of International Affairs, Warsaw)
- Arnoldas Pranckevicius (European Parliament, Brussels)

5:30 p.m. - 8:00 p.m.

Visit of Reichstag or break/return to hotel

8:00 p.m.

Dinner at *HBC Restaurant*, Karl-Liebknecht-Straße 9, 10178 Berlin

Afterwards Open evening programme

Sunday, 23/09/2012, Allianz Forum

09:40 a.m.

Meeting point at Motel One (Hanna from ACF will be there)  
Coming out from the hotel on the left side (corner of Axel-Springer-Straße and Leipziger Straße)  
Bus Transfer (yellow bus Berlin City Tour) to Allianz Forum – *Please be on time!*

10:00 a.m. – 11:30 a.m.

Allianz Forum (conference room)

Introduction (Felipe Basabe Llórens)

Alumni Magazine (Andreas Lorek/Michael M. Thoss)

Jackpot Projects and Market Place (Martin Bach/Alumni)

- Transeuropa (Ségolène Pruvot et al.)
- Franco-British-Comparative Project (FBCP) (Jean-Pascal Sibiet et al.)
- Migrant Visions in Cluj, Berlin, Prague. A transnational perspective on migration and integration (Sara-Sumie Yang et al.)
- Optimising European Public Transport (Georgi Iliev et al.)
- Tunisia-EU Youth Workshop on the Arab Spring (Nicola Benatti et al.)
- International Conference 2012  
(Antal Berkes, Andrea Contigiani, Nad'a Kovalcikova, Monika Kokstaite)
- Identifying Europe (Marion Smith et al.)

(see annex)

11:30 a.m. – 11:45 a.m.

Allianz Forum (cafeteria, 4<sup>th</sup> floor)

Coffee break

11.45 a.m. – 1:30 p.m.

Allianz Forum (conference room)

Alumni Council (Felipe Basabe Llórens, Michael M. Thoss)  
Further development of the Alumni Network (open discussion, ideas welcome)

(see annex)

1:30 p.m.

Allianz Forum (cafeteria, 4<sup>th</sup> floor)

Lunch Buffet  
End of Allianz Alumni Academy

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Contact persons during the Allianz Alumni Academy:

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