

**Allianz Alumni Academy in Brussels
May 4 - 6, 2007**

Final programme

Friday, May 4, 2007

12h – 13h: **Arrival** and welcoming of the Alumni at the Hotel Best Western „Royal Centre“, Rue Royale 160, B –1000 Brussels (Georg Schwarz/Felipe Basabe-Lloréns)

Snacks at the hotel

13h30: **Transfer to the European Commission**

14h – 15h: European Commission (Visitors' Entrance, Avenue de la Loi 200, 1000 Brussels, Metro station: ‚Schumann‘)

- **Official welcome**
- **Meeting and discussion with Commissioner Günter Verheugen on the topic „Europe's Economic and Ecological Challenges“**

15h30 – 16h30: European Parliament (Visitors' Entrance, Rue Wiertz 47 - 53, 1047 Brussels, Metro station: ‚Point Schumann‘)

- **Meeting and discussion with Jo Leinen (MEP) on the topic “How democratic Europe can become?”**

Optional:

16h30 – 17h: Short guided tour at the European Parliament after the meeting with Jo Leinen (MEP)

or:

Visit of one of the two special exhibitions in occasion of the German EU presidency:

- Exhibition “Views of Europe: Europe and the German Painting in the 19th century”
Palais des Beaux-Arts, Rue Ravenstein 23, 1000 Brussels
Opening hours : Tuesday – Sunday : 10 – **18h (!)**, Thursday : 10 – 21 h
Metro station: ‘Gare Centrale’ or ‘Parc’
- Photo exhibition “Women in Europe” of the Goethe Institute Brussels in cooperation with Allianz Cultural Foundation
Exhibition venue “Tour & Taxis”, Avenue du Port 86c, 1000 Brussels
Opening hours : Everyday 9 – **19 h**
Metro station : ‘Yser/Ijser’

19h30: Joint dinner with speech by Dr. Henning Schulte-Noelle (Chairman of the Supervisory Board of Allianz SE), presented by Felipe Basabe-Lloréns, and a short discussion (30 min.)

Restaurant: "De Ultieme Hallucinatie", Rue Royale 316, 1000 Brussels, Tel. 02-21706 14

Saturday, May 5, 2007

Madariaga Foundation (Rue Royale 87, 1000 Brussels, www.madariaga.org):

9h – 10h : Presentation of the programme; introduction to the subsequent discussion in subgroups

10h – 12h:

- **Panel discussion and questions referring to „The topic of Lobbying in Brussels: overcoming national differences in the spirit of the EU?”**

Speakers:

Dr. Hanns R. Glatz, Head of the Representative Office of Daimler Chrysler, Brussels

Michel Troubetzkoy, Head of the Representative Office and Senior Vice President of EADS, Brussels

Dr. Johannes Schmoeckel, Head of the Allianz SE European Affairs Office, Brussels

Moderation: Alexander Hagelüken, European correspondent for the German daily newspaper Süddeutsche Zeitung, Brussels

12h30: Joint lunch

Restaurant: "Villa Romana", Rue Royale 135, 1000 Brussels, Tel. 02-21789 24

14h – 15h30, Madariaga Foundation:

- **„European foreign and security policy: risks and opportunities”**

Speaker:

Cesira D’Aniello, Council of the European Union, General Secretariat

Directorate-General for External and Politico-Military Affairs, Brussels

Introduction and Moderation: Prof. Robert Picht

15h30 – 16h: Coffee break

16h – 18h

- **‘ new media - creating a new european public space’**

Discussion with editors of european online-media and an EU-communication specialist

Vanessa Witkowski, Project officer cafébabel, Brussels

Carl Henrik Fredriksson, Editor-in-chief eurozine, Vienna

Ingo Arzt, Editor-in-chief Indigo, Berlin
Mikołaj Dowgialewicz, Spokesman for Institutional Relations and Communication
Strategy, European Commission, Brussels

Introduction and Moderation: Emilio Galli-Zugaro, Head of Group Communications Allianz
SE

18h – 19h30: Madariaga Foundation

- **Analysis/Summary of the ASA-Evaluation, Part I** (Dr. Anne Sophie Krossa)
- **A choice of Alumni present their professional (and personal) career in working-groups** (Selection by Dr. Anne Sophie Krossa)

Introduction: Felipe Basabe-Lloréns

20h: Joint supper

Restaurant: “Spinnekopke”, Place du Jardin aux Fleurs 1, 1000 Brussels,
Tel. 02-51186 95

Sunday, May 6, 2007

9h30 – 11h, Madariaga Foundation:

- **Analysis/Summary of the ASA-Evaluation, Part II** (Dr. Anne Sophie Krossa)
- **The possibilities and opportunities of the Allianz Cultural Foundation for an Allianz Alumni Network** (Michael Thoss)
- **Questions/Discussion**

- **Parallel: Coordinators’ working session on the topic “Key issues of future European debates” (Prof. Picht, Coordinators)**

11h – 11h15: Coffee break/snacks

11h15 – 12h:

- **Final discussion – Closing speech**

12h: Farewell and departure of Alumni

+++ End of Academy +++